

The Staples logo, featuring the word "STAPLES" in white, uppercase letters on a red rectangular background.

that was easy.sm

CONTACTS: Michelle Young, 312-988-2294
myoung@webershandwick.com

Katie Sullivan, 508-253-0879
katie.Sullivan@staples.com

Top Ten Back-to-School Supplies at Staples

FRAMINGHAM, Mass. (August 7, 2007) – Staples, Inc. (NASDAQ: SPLS), the world's largest office supply company, along with actress, *Dancing with the Stars* alum and fashionable mom, Lisa Rinna, teamed up today to host the first ever back-to-school supplies fashion show in New York City. Fresh off the runway, here are the top picks for "["must have" supplies](#)" for back to school. All products are available at Staples retail stores.

Splat Calculator: In new back-to-school colors, the exclusive new splat design calculator makes working with numbers fun. Customize students' looks with a choice of colors and unique designs. Available in teal, pink, green and blue. (\$9.99)

Dickies[®] products: These multi-use backpacks come in a variety of bold new colors and styles. New features include messenger bags and coordinating pencil pouches. Also offered exclusively at Staples are matching Dickies composition notebooks and folders to help complete the coordinated look. (\$.99-\$29.99)

Mead[®] Five Star[®] Sound products: Mead is introducing the first-ever line of plug-and-play school supplies, from binders to desk cases. The Five Star Sound products feature high-quality, lightweight, built-in speakers and include pockets made to fit any type of device, including iPods, MP3 players, cell phones and more. (\$14.99-\$29.99)

Staples[®] better binder[™]: Built for life, with reinforced rubber spine and edges for long-lasting durability, this resilient design can withstand heavy-duty, daily use. The better binder has an improved ring system with easy open button and rings that close tightly so pages won't rip when turning. Available in 1-inch and 1.5-inch sizes in a wide variety of Staples back-to-school colors. (\$6.99-\$7.99)

Crayola[®] Total Tools[™]: Crayola is putting the "cool" in back-to-school tools, with its new, state-of-the-art Total Tools line, designed for students to achieve superior results on all their school assignments and craft projects. Each tool comes fully loaded with soft, squishy grips in bold, contrasting colors. (\$3.99-\$5.99)

LockerMate[®] Lighted Vanity: The LockerMate magnetic vanity with light includes a write-and-wipe area on the outside. The inside features a lighted three-way mirror, hooks and a small storage bin. The product comes in black, pink, lime green and blue. (\$9.99)

Staples® Branded Exclusive Designs: Once again, Staples has designed and applied coordinating colors and patterns to computer accessories such as flash drives, notebooks, binders, planners and padfolios to help students create a truly customized back-to-school look. Staples has made it easy for students to be both cool and organized.

Hot Sox™ Book Sox®: Introducing the hottest new way to cover school books. Hot Sox book covers are constructed from heat-sensitive, stretchable fabric that change colors when touched. Best of all, these colorful and durable covers require no measuring, cutting or taping. Colors include Slurpee (changes from green to white), Creamsicle (changes from orange to white), X-ray (changes from dark grey to light grey to white), Grape Juice (changes from purple to blue to white) and Bubble Gum (changes from light purple to white). (\$4.99)

HP dv6451us Laptop: HP innovation is most visible in this breakthrough notebook that integrates fashion and technology. With its high-gloss style in an exclusive Wave design, the HP Pavilion dv6451us Entertainment Notebook PC makes it cool for students to work, study and research. Then, when the work is done, they can turn on the fun by enjoying DVD movies, music, photos, video, karaoke, live or recorded TV and now games at the touch of a button with HP QuickPlay. The integrated microphone and HP WebCam make it easy to chat live or capture, edit and share photos and videos. (\$999.98 with \$50 Easy Mail-In Rebate)

Staples® Locker-Mounted Easy Button: Now anyone can hang an easy button on a locker, fridge or wall with the hanging Staples Easy Button complete with mounting cradle. And everyone can feel good about giving back since the Staples Foundation for Learning™ will donate \$1.00 of each product sold, up to \$1 million, each year to the Boys & Girls Clubs of America. (\$5.99)

About Staples

Staples, Inc. invented the office superstore concept in 1986 and today is the world's largest office products company. With 74,000 talented associates, the company is committed to making it easy to buy a wide range of office products, including supplies, technology, furniture, and business services. With 2006 sales of \$18.2 billion, Staples serves consumers and businesses ranging from home-based businesses to Fortune 500 companies in 22 countries throughout North and South America, Europe and Asia. Headquartered outside of Boston, Staples operates more than 1,900 office superstores and also serves its customers through mail order catalog, e-commerce and contract businesses. More information is available at www.staples.com.

Visit www.staples.com/btspr for even more news and photos.

###