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Staples Makes “Going Green” Easy this Back-to-School Season

Staples, Inc., the world’s largest office products company and top retail destination for back to school, is helping students find “green” products this back-to-school season with a wide variety of school supplies that contain recycled content.

Staples’ initiatives to help protect and sustain the environment take many forms, such as offering a wide assortment of environmentally friendly products, making recycling services accessible to customers and associates, investing in energy efficiency and renewable energy, and educating stakeholders about how they can make a difference. Staples currently sells more than 3,000 eco-friendly products with recycled content, making it one of the top destinations for environmentally conscious back-to-school shoppers.

Staples top “green” products for the 2009 back-to-school season include:

Staples Eco-Friendly Paper Products



Staples offers notebooks, composition books, writing pads and sticky notes made from “bagasse,” plant fiber waste remaining after sugarcane is processed. With quality as good as tree-based paper, “bagasse” products save trees and maximize the use of rapidly renewable agriculture like sugarcane. Also used are eco-conscious vegetable- and water-based inks during the printing process. Available in store and on staples.com (\$0.99-\$2.99).

Omnitech 4GB Bamboo USB Flash Drive

A simple solution for students to store or transport data files, documents, and more while being environmentally friendly. This new drive is made from bamboo, a renewable resource that is biodegradable. Available exclusively on staples.com (\$24.99).



Dixon Ticonderoga RENEW Recycled Tire Pencil

Made from some of the billions of scrapped tires in stockpiles today, the RENEW Recycled Tire Pencil’s casing is made from 30% recycled tires. With a #2 graphite core, the RENEW Recycled Tire Pencil also contains degradable latex-free erasers. Available in store and on staples.com (\$4.29, pack of 10).

HandyLines Highlighters

Highlighting books, essays, and classroom notes is a breeze with HandyLines colored Highlighters. As part of Pentel’s Recycology Program, HandyLines Highlighters contain 50 percent post-consumer recycled content by weight. Features deep, vibrant ink colors (orange, yellow, pink and blue) that dry instantly. Available in store and on staples.com (\$4.99, pack of 4).





Staples 100 percent recycled paper

Processed without acid or chlorine, this paper is certified by the Forest Stewardship Council and endorsed by the Rainforest Alliance. This eco friendly and superior quality paper is compatible with all laser and inkjet printers. Available in store and on staples.com, 8 1/2" x 11" size (\$6.99 per ream).

Westcott Kleenearth Recycled Scissors

Made with 70% materials recycled from pre-consumer waste, these scissors are sharp, lightweight and comfortable. The handles contain 70% recycled, pre-consumer plastics. Available in store and on staples.com (\$8.49).



G-knock Gel Ink Retractable Pen

Made from 81.5% recycled content, the G-knock's dynamic gel ink formula ensures smooth writing that is smear-proof. Refillable using Pilot G2 Gel Ink refills. Blue or Black ink. Available in store (\$6.79, pack of 5) or on staples.com (\$17.99, pack of 12).

Staples Technology Recycling Program

While purchasing a new computer or technology product for back to school, bring in old items and Staples will take care of recycling them.

- Smaller technology items like cell phones, keyboards, mice and PDAs can be recycled free of charge.
- All Dell computer products can be recycled free of charge.
- Larger technology, like computers and printers, can be recycled for a small fee at any Staples (all brands accepted).
- Earn \$3 back in Staples rewards when you recycle ink and toner cartridges.

Visit www.staples.com/btspr for even more news and photos.

About Staples

Staples, the world's largest office products company, is committed to making it easy for customers to buy a wide range of office products, including supplies, technology, furniture, and business services. With 2008 sales of \$23 billion and 91,000 associates worldwide, Staples serves businesses of all sizes and consumers in 27 countries throughout North and South America, Europe, Asia and Australia. In July 2008, Staples acquired Corporate Express, one of the world's leading suppliers of office products to businesses and institutions. Staples invented the office superstore concept in 1986 and is headquartered outside Boston. More information about Staples (Nasdaq: SPLS) is available at www.staples.com.

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