

Grammy(R)-Winning Singer-Songwriter, Ciara, Teams Up with DoSomething.org and Staples in 2nd Annual National School Supply Drive

Do Something 101 Campaign Encourages Teens to Collect School Supplies for their Communities

NEW YORK and FRAMINGHAM, Mass.--(BUSINESS WIRE)--May. 13, 2009-- DoSomething.org and Staples (Nasdaq: SPLS) are teaming up for the 2nd annual national Do Something 101 school supply drive. Joining them to support the cause is Grammy®-winning singer-songwriter, Ciara.

As part of Do Something 101 (www.dosomething101.org), Ciara is encouraging teens to make a difference this summer by collecting school supplies and dropping them off at their nearest Staples store, from July through September. In addition, Staples customers can get involved by donating \$1 at any Staples store with 100 percent of the proceeds benefiting local teens in need. Each Staples store is matched to a local educational and not-for-profit organization serving disadvantaged youth, and DoSomething.org and Staples will ensure that all the donations get to these partners just in time to head back to school.

"The Do Something 101 campaign is such a great cause. I can't imagine going to school without pencils, notebooks and other basic supplies," said Ciara. "Every little bit counts and, through Do Something 101, the more we can get these essential products to teens, the more we help kids stay in school and excel even further. I look forward to working with DoSomething.org and Staples to spread the word!"

To help kick-off the campaign, Ciara is starring in a public service announcement (PSA) that will air on television and radio stations nationwide starting in July, and Staples is donating more than \$125,000 worth of school supplies to the program.

"The feedback from teen volunteers and recipients during our inaugural school supply drive in 2008 was inspiring," said Demos Parneros, president of U.S. stores at Staples. "With help from celebrities like Ciara, we will continue to raise awareness for underserved youth in local communities who need the basic supplies to succeed in school."

Teens who want to get involved can go to www.DoSomething101.org for ideas on how to run local school supply drives. Whether holding a school supply drive at summer camp, during a summer sports league, or at a neighborhood block party, DoSomething.org and Staples offer tips, resources, and flyers for how to get started and make the most of every teen's summer.

"DoSomething.org is all about encouraging teens to take action in their own communities. We're proud to be spearheading a campaign for the second year, with the help of Staples, that allows young people to really make a difference among their peers," said Nancy Lublin, chief executive officer of DoSomething.org.

About DoSomething.org:

DoSomething.org believes teenagers have the power to make a difference. We leverage communications technologies to enable teens to convert their ideas and energy into positive action. We inspire, empower and celebrate a generation of doers: teenagers who recognize the need to do something, believe in their ability to get it done, and then take action. Plug in at www.dosomething.org.

About Staples:

Staples, the world's largest office products company, is committed to making it easy for customers to buy a wide range of office products, including supplies, technology, furniture, and business services. With 2008 sales of \$23 billion and 91,000 associates worldwide, Staples serves businesses of all sizes and consumers in 27 countries throughout North and South America, Europe, Asia and Australia. In July 2008, Staples acquired Corporate Express, one of the world's leading suppliers of office products to

businesses and institutions. Staples invented the office superstore concept in 1986 and is headquartered outside Boston. More information about Staples (Nasdaq: SPLS) is available at www.staples.com.