



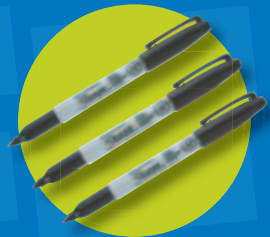
**Businessman by day. Mix master by night.**



# Staples makes it rewarding.

Your top performer may be a mover and shaker in the office, but it's music that really gets him going at night. So, reward him for a job well done with a Staples® gift card.

He'll find the latest MP3 players, tons of CD media and even the hottest satellite radios. All of which will be music to his ears.



that was easy.®



# Show your appreciation with one simple gesture.

## Don't just thank them. Reward them.

You want everyone associated with your organization to know how much you appreciate his or her business, loyalty and hard work. And while embroidered company T-shirts and tins of butter cookies are valiant efforts, they may not interest everyone. But with Staples Corporate Incentives, your company or organization can give Staples Gift Cards and Awards and truly please everyone. From loyal customers to valued employees, Staples helps you reward them the right way.

## Something for everyone.

With Staples Corporate Incentives, your company can create acquisition, retention, loyalty or reward programs that let recipients choose their own gifts from thousands of great products for home, school and office. From digital cameras and PDAs to furniture and office essentials, Staples has something they'll actually love and use. Because, honestly, digital cameras take much better photos than coffee mugs filled with mints.

## Always in good taste.

So when is the right time to give a gift card or award? Whether it's to say, "Thanks for your business," "Congratulations," or "Job well done," the decision is up to you.

- Customer and vendor appreciation
- Employee recognition and reward
- Sales incentive or referral bonus
- Gift with purchase
- Redemption option for points/credits
- Meeting giveaways
- Holiday gifts

## Make the right choice.

Gift cards can be redeemed in more than 1,400 U.S. Staples stores and are shipped within five business days. Awards can be used for store, catalog or Staples.com® purchases and are custom printed or sent via email. To learn more, contact your Staples Account Rep at **1-866-755-9938** or visit [www.staples.com/incentives](http://www.staples.com/incentives).

## Choose the incentive that works best for you and your program.

|  | Staples Gift Cards                    | Staples Awards   |
|--|---------------------------------------|--|
| Multiple denominations starting at \$5       | ✓                                     | ✓ (Printed Awards only)  |
| Redeemable at over 1,400 U.S. Staples stores | ✓                                     | ✓  |
| Redeemable via catalog or online             |                                       | ✓  |
| Electronic distribution (emailable)          |                                       | ✓  |
| Reloadable                                   | ✓                                     |  |
| In stock and ready to ship                   | ✓                                     |  |
| Minimum purchase requirement                 | ✓ (\$500 per order)                   | ✓ (One-time-use only; minimum purchase must equal face value.)   |
| Use restrictions                             |                                       | ✓  |
| Expiration date                              |                                       | ✓  |
| Minimum purchase for volume discount:        | \$3,000                               | \$3,000  |
| Price includes:                              | Bulk shipment of cards to one address | Bulk shipment of Awards to one address or, Staples IS support for emailable and partner-printed awards |
| Services available at an additional charge:  | Custom fulfillment                    | Custom printing and fulfillment  |
| Payment Options:                             | Check, wire, ACH                      | Check, wire, ACH   |