



# HP TRADE IN AND SAVE 2010.

## LET PAYBACK TIME BEGIN.

## STAPLES AND HP TRADE IN AND SAVE 2010 PROGRAM

### Buying a new HP printer can more than pay for itself

New HP printers and Original HP printer cartridges deliver more than consistent, reliable printing. They can boost productivity, cut costs and reduce your impact on the environment. No wonder they're the standard for millions of businesses today.

#### Why should you trade in your old printer?

- New HP printers are often faster than older models
- A duplex printer that prints on both sides of a page can reduce paper usage by up to 50%
- Save even more by using high-capacity printer cartridges that yield more prints than standard cartridges, which results in a lower cost per page

#### Trade in and save

For a limited time, when you purchase any qualifying HP LaserJet or HP inkjet printer \$299 and above and return your old desktop printer (any brand, any condition) to Staples or HP, you can **save \$50**. Staples and HP will even recycle your old printer for free.

This promotion runs June 27, 2010 through September 25, 2010, and is valid in the U.S. only.

#### Qualifying HP printers

- Photosmart Premium Fax All-in-One Printer, Scanner, Fax, Copier
- Photosmart Premium TouchSmart Web All-in-One Printer
- Photosmart B8550 Photo Printer
- Officejet Pro K8600dn Printer
- Business Inkjet 2800dtn Printer
- Officejet Pro 8500 Printer
- Officejet Pro 8500 Wireless Printer
- Officejet Pro 8500 Wireless Printer, EcoEasy Edition
- Officejet Pro 8500 Premier Printer
- Officejet H470b Mobile Printer
- Officejet H470wf Mobile Printer
- LaserJet P2035 Printer
- LaserJet P2035n Printer
- LaserJet P2055dn Printer
- Color LaserJet CP2025dn Printer
- LaserJet M2727nf MFP Printer
- Color LaserJet CM2320nf MFP Printer

### Two ways to save!

#### In-store:

Bring your old printer into any Staples store and save on the purchase price of a qualifying HP LaserJet or HP inkjet printer.

#### Online:

1. Purchase any HP product from the list of qualifying products.
2. Complete the online claim form on [www.hp.com/go/printertrade](http://www.hp.com/go/printertrade) within 45 days of your purchase.
3. HP will send you a confirmation e-mail when the claim is received.
4. Fax, e-mail or mail the confirmation e-mail and proof of purchase to HP. Please write the serial number of your new printer(s) on the sales invoice prior to mailing.

**e-mail:** [hptradesave@marketvelocity.com](mailto:hptradesave@marketvelocity.com)

**mail:** Market Velocity, Inc.  
HP Trade-In and Save Program  
1305 Mall of Georgia Blvd, Suite 190  
Buford, GA 30519

**fax:** (678) 730-0420

5. Once proof of purchase is validated, HP will e-mail you shipping instructions and a pre-paid shipping label.
6. Ship your old desktop printer to HP within 30 days of receipt of the shipping instructions. Return shipping and recycling of your old desktop printer is FREE!
7. HP will send you your rebate within 6–8 weeks of receiving the trade-in printer.

**STAPLES**

that was easy.™

