



## Lexmark & Staples

# TRADE IN AND TRADE UP

### Why Trade In and Trade Up

As a provider of printing solutions including inkjet, laser, and all-in-ones, Lexmark shares in the environmental responsibility for those products at the end-of-life. Trading up to a new Lexmark printer can help reduce paper waste with automatic 2-sided printing options on several of our models. And with Energy Star qualified products you know you're saving energy, money, and the environment.

### Trade In and Trade Up Details

Purchase any Lexmark printer \$199 and above through Staples between January 1, 2012 and June 30, 2012 and receive a rebate of \$50. Staples and Lexmark will recycle your old printer for free.

### Qualifying Lexmark Printers Inkjet Printers

- Platinum Pro905
- Lexmark Pro715
- Lexmark Pro915
- Lexmark OfficeEdge Pro4000
- Lexmark OfficeEdge Pro5500

### Qualifying Lexmark Laser Printers

- C540dw COLOR LASER
- C544N COLOR LASER
- C544DW COLOR LASER
- E260DN MONO LASER
- E360DN MONO LASER
- E460DWMONOLASER
- T652N MONO LASER
- X264DN MONO LASER AIO
- X363DN MONO LASER AIO
- X364DWMONOLASER AIO
- X543DN COLOR LASER AIO
- X544DN COLOR LASER AIO
- C543DN COLOR LASER
- C544DN COLOR LASER
- E260D MONO LASER
- E360D MONO LASER
- E460DN MONO LASER
- T650N MONO LASER
- X204N MONO LASER AIO
- X264DNW MONO LASER AIO
- X364DN MONO LASER AIO
- X464DE MONO LASER AIO
- X544N COLOR LASER AIO
- X544DW COLOR LASER AIO

## More than One Way to Save!

### In-Store:

Bring in your old printer to any Staples store and save on the purchase of a qualifying Lexmark Inkjet or Laser printer.

### Online:

1. Purchase any Lexmark printer from the qualifying list of printers.
2. Complete and sign claim form located at: [www.Lexmark.com/StaplesTITU](http://www.Lexmark.com/StaplesTITU) within 45 days of your purchase invoice date or by June 30, 2012, whichever occurs sooner.
3. Mail or fax (770-925-9064) completed signed claim form and proof of purchase invoice to:  
Market Velocity, Inc.  
Lexmark Staples Trade In Trade Up Promotion  
1305 Mall of Georgia Blvd., Suite 190  
Buford, GA 30519
4. Once the claim is received, you will receive a confirmation email with a claim number. You must fax or mail your proof of purchase for your new eligible printer(s) purchase to the fax number or mail address in step three above.
5. Indicate the manufacturer, model and quantity of your trade-in printer(s).

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