



## HP TRADE-IN AND SAVE 2012. GET CASH BACK INSTANTLY.

### Buying a new HP printer can more than pay for itself

New HP printers and Original HP printer cartridges deliver more than consistent, reliable printing. They can boost productivity, cut costs and reduce your impact on the environment. No wonder they're the standard for millions of businesses today.

### New HP technologies can save you time and money

Printers get old. Even if your old printer still works, it may be costing you more than you think. Consider what you can do with a new HP device:

- Improve productivity. Newer devices are typically faster than older models, often have larger paper input capacity and can support more users – saving time.
- Add color for impact. Switch to a color device and print professional-quality marketing materials yourself.
- Consolidate devices. Combine print, scan, fax and copy machines into one multifunction machine to save space and energy, and simplify supplies purchases.
- Experience HP's latest innovations, such as HP ePrint. HP ePrint lets you print from virtually anywhere using your smartphone, notebook or other mobile device<sup>1</sup>. And see the benefits of other technologies like HP Print Apps, HP Smart Print, HP CopySmart and CopyFix, and other productivity-enhancing solutions.

### Trade-in and save

For a limited time, when you purchase any qualifying HP LaserJet or HP inkjet printer and return your old printer (any brand, any condition) to Staples, you can save \$50. Staples will even recycle your old printer for free.

This promotion runs January 1, 2012 through March 31, 2012, and is valid in the U.S. only.

### Qualifying HP printers

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|--|--|--|
| • HP Officejet 100 Mobile Printer (HP P/N CN551A)            | • HP LaserJet P2055dn Printer (HP P/N CE459A)              | • HP LaserJet Pro 100 Color MFP M175nw (HP P/N CE866A) |
| • HP Officejet Pro 8600 Plus e-All-in-One (HP P/N CM750A)    | • HP LaserJet Pro CP1525nw Color Printer (HP P/N CE875A)   | • HP TopShot LaserJet Pro M275 (HP P/N CF040A)         |
| • HP Officejet Pro 8600 Premium e-All-in-One (HP P/N CN577A) | • HP Color LaserJet CP2025dn Printer (HP P/N CB495A)       | • HP LaserJet Pro 300 Color MFP M375nw (HP P/N CE903A) |
| • HP Photosmart eStation e-All-in-One (HP P/N CQ140A)        | • HP LaserJet Pro 400 Color M451dn Printer (HP P/N CE863A) | • HP LaserJet Pro CM1415fnw Color MFP (HP P/N CE862A)  |
| • HP LaserJet P2035n Printer (HP P/N CE462A)                 | • HP LaserJet Pro M1536dnf MFP (HP P/N CE538A)             | • HP Color LaserJet CM2320nf MFP (HP P/N CC436A)       |

### How to save!

Bring your old printer into any Staples store and save \$50 on the purchase price of a qualifying HP LaserJet or HP inkjet printer.

**STAPLES**

that was easy.™



1. Requires an Internet connection to the printer. Feature works with any connected Internet- and email-capable device. Requires HP Web Services Account Registration. Print times may vary. Some HP LaserJets may require a firmware upgrade. For a list of supported documents, and image types, see [www.hp.com/go/eprintcenter](http://www.hp.com/go/eprintcenter). And for additional solutions, see [www.hp.com/go/mobile-printing-solutions](http://www.hp.com/go/mobile-printing-solutions).