

Replace Your Old Office Printer for 20 % off New Enhanced Technology



Boost your office productivity with a special trade-in offer on select competitor's office printers and multifunction printers from January 1 to June 30, 2013.

If you're using an office printer or multifunction printer that's over three years old, there's a good chance you're missing out on important productivity gains delivered by the latest generation of desktop office printers.

A new office printer or multifunction printer from Xerox can dramatically reduce the time you spend waiting for your printed documents. Plus, improved paper handling capabilities make it easier to handle more print jobs yourself, rather than sending them out for expensive commercial printing.

20% off Popular Xerox Products

Color Multifunction Printers	Configuration	Special Trade-in Rebate
WorkCentre® 6015	NI	\$89.80
WorkCentre 6505	N / DN	\$129.80 / \$149.80
WorkCentre 6605	N/ DN	\$199.80 / \$219.80
WorkCentre 6400	S / X / XF /XFS	\$739.80 / \$799.80 / \$1139.80 / \$999.80
ColorQube® 8700	S / X / XF	\$499.80 / \$559.80 / \$999.80
ColorQube 8900	X	\$999.80
Color Printers	Configuration	Special Trade-in Rebate
Phaser® 6500	N / DN	\$79.80 / \$99.80
Phaser 6600	N / DN	\$109.80 / \$129.80
ColorQube 8570	N / DN /DT	\$139.80 / \$169.80 / \$229.80
Phaser 6700	N / DN /DT /DX	\$269.80 / \$309.80 / \$379.80 / \$579.80
Phaser 7100	N / DN	\$319.80 / \$359.80
Phaser 7500	N / DN /DT /DX	\$599.80 / \$659.80 / \$759.80 /\$999.80
Phaser 7800	DN /DX / GX	\$919.80 / \$1179.80 / \$1219.80

Productivity Gains with Xerox

	Xerox®ColorQube® 8570	Typical 3-5 Year Old Competitor's Color Office Laser Printer	Xerox Advantage
Printer Speed (pages per minute)	Up to 40	Up to 22	Almost 2X faster
First Page Out Time (as fast as)	5 seconds	12.5 seconds	2.5X faster
Processor Speed	1 GHz	450 MHz	2X faster
Media Handling	60 to 220 gsm	60 to 160 gsm	Print on more media types
Consumables	Cartridge-free, solid ink	Toner cartridges and other consumables	Easier to use, less waste in landfills

Call your Account Executive or visit the Xerox trade-in site at www.xerox.com/20Tradein

Save 20%



ColorQube® 8570

- Purchase an eligible Xerox color printer or color MFP.
- Trade-In an eligible product*. (See eligible product list at www.xerox.com/20Tradein)
- Complete the Trade-In process at www.xerox.com/20Tradein to get your Trade-In rebate discount.

Promotion is valid from January 1, 2013 through June 30, 2013. All Y, S and Xerox PagePack® configurations are accepted for printers and MFPs. 20% discount off Xerox original estimated retail price. Discount is additional to the existing instant rebate you are getting from a Xerox authorized reseller. Eligible products are specifically older HP devices. Please check www.xerox.com/20Tradein for the list of eligible devices. Not combinable with any other trade-in offers. Customer must enter order on this special trade in website to receive the 20% discount.

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