

P-touch[®]
ELECTRONIC LABELING SYSTEM



UNIQUE FEATURES

UP TO **50**
LABELS PER MINUTE*

CRISP
300 DPI
RAZOR SHARP PRINTING

NEW **EASY PEEL**
LABELS

PRINT UP TO
2.3"

* Assumes standard 4 line address label, text only.



At your side.
brother[®]

QL-500
PC LABEL PRINTER

**Print Great Labels
From Your PC
in Seconds!**

FAST, EASY SOFTWARE

Click to print from
Microsoft Word[®],
Excel[®], Outlook[®] or
our easy-to-use Label
Creation Software
(included)

NO WASTED SHEETS

Print one or several
labels at a time

UNIQUE LABEL FLEXIBILITY

DIE-CUT PEEL-OFF LABELS

Address Labels • Shipping Labels
File Folders • CD/DVDs
Name Badges

OR

CONTINUOUS TAPE

Banners • Signage
Custom Length Labels



At your side.[™]
brother[®]

Introducing the BROTHER QL-500 PC Label Printer.

The labeler you've been waiting for.

The Brother QL-500 PC Label Printer prints address and shipping labels up to 2.4 inches wide, on easy-to-peel, die-cut paper labels. Using new low-cost labels, the Brother QL-500 prints up to 50 labels per minute*. It also prints file folder, CD/DVD, and visitor badge labels for just pennies a piece while eliminating sheets. With 300 dpi high-quality printing, the Brother QL-500 also has the ability to print on rolls of continuous tape, perfect for custom-length labels, signs, or banners up to 3 feet long. The Brother QL-500 uses high-quality thermal printing, so no messy toners, ink, or ribbons are needed. Print directly from your PC using Microsoft Word®, Excel® or Outlook®, or get creative using Brother's intuitive label design software (included).



BRO
Fast
Easy

Flex

A variety of c
available, inclu
and multi-purp
Brother QL-50
continuous film
even banners a

Value

The Brother Q
printers availab
one label print
cable, and sta
only pennies a

*Assumes standard 4
▲Mac®-compatible c

OTHER QL-500 Advantages

The Brother QL-500 is extremely fast; it can print up to 50 standard address labels per minute* (3-inch-per-second print speed). The included software makes label setup a snap. And since the labels are all easy-peel, the Brother QL-500 is the perfect high-volume label printing solution.

Users can quickly create great labels directly from Microsoft Word®, Excel® and Outlook® applications just by "highlighting-clicking-printing." Even Brother's included label creation software is easy to master and offers the ultimate in flexibility...text, graphics, even bar codes, can be printed quickly. And finally, drop-in label rolls and a clever label roll sensor make changing supplies a snap.

ible[▲]

crisp, white pre-sized label roll types are
ding address, shipping, file folder, CD/DVD
ose sizes. The really unique feature of the
0 is its ability to also print on rolls of
n, making it perfect for free-length labels —
and signage applications.

le

L-500 is one of the lowest-priced PC label
ble, yet it's a complete package including:
er, CD-ROM software, Quick Guide, a USB
rter supply roll. The pre-sized labels cost
nd require no messy ink, toner, or ribbons.

line address label, text only.
oming in 2005.

TALE OF THE TAPE



SUPER-SHARP

300 dpi, razor-sharp printing.



SUPER-QUICK

Up to 50 labels per minute*.



SUPER-EASY

Installs in minutes! It's a cinch to learn, a cinch to use...all labels have easy-peel backing.



SUPER-CONVENIENT

Print just one label, a few, or hundreds at a time.

SUPER-ECONOMICAL

Less expensive to buy, less expensive to use (just pennies a label!) and no messy, wasteful label sheets.

SUPER-FLEXIBLE

Print pre-sized die-cut labels, up to 2.4" wide virtually edge-to-edge...and banner labels up to 3 feet long.

Who Needs the BROTHER QL?

OFFICE/ADMINISTRATIVE



- Address and Shipping Labels
- Visitor Badges
- CD/DVD Labels
- File Folders
- Signs/Banners

SCHOOL/LIBRARY



- Student Mailings
- Student/Teacher Folders
- Library Books/Shelving
- Classroom/Hallway Signs

PROPERTY/MANAGEMENT



- Security Applications
- Bar-Coded Company Property Labels
- Visitor Badges
- Signs/Banners

MEDICAL PRACTICES



- Patient Records
- Picture ID Labels
- Hospital/Pharmacy Labels
- Specimen Vials

2 Easy Ways to Create & Print Labels

Highlight, Click, & Print From Microsoft Word®, Excel® and Outlook® Applications.

OR

Get Creative With Our Included Label Design Software!



Print labels from databases and label lists

Fast, Razor-Sharp Printing
High-quality 300 dpi print head prints up to 50 standard address labels per minute*

Pre-designed label templates
with advanced text-editing features

*Assumes standard 4 line address label, text only.

Actual Size Label Samples

4th Quarter Sales

File Folder Label

Jane Marcus
123 Westchester Ave.
New York, NY 10258

Small Address Label

Michael Smith
4 Sunset Avenue
Boulder, CO 54877

Large Address Label

John Poland
25 Radio Drive
Los Angeles, CA 78546

Standard Address Label

Sales Training
Day 1



Summer
2004

CD/DVD Label

At your side. **brother**® Brother International Corporation
100 Somerset Corporate Blvd.
Bridgewater, NJ 08807-0911

Jackie Short
50 Sullivan Street
New Orleans, LA 51258

Shipping Label



CAU

Signs & Banners Up To 3' Long

THE EASIER, FASTER WAY TO PRINT LABELS DIRECTLY FROM YOUR PC!

At your side.
brother
QL-500
 PC LABEL PRINTER

► Printer Features

- Fast Printing of High-Quality Labels
- Prints up to 50 Standard Address Labels Per Minute* and Prints on Continuous Tape, up to 2.4" Wide for Banners and Signage
- Sharp Manual Cutter for Clean Label Cuts
- Thermal Print Technology Eliminates Toner, Ink, and Ribbon Costs
- Connects Easily to PCs via a USB Port, Version 1.1
- Easy-to-Load Drop-In Supplies!
- Optional Print Server (PS-9000 available†) for Network Environments or use a Networked Computer
- Wide Selection of Label Types, Perfect for Almost Any Labeling Application†
- Compact Size – Only 5.7" (w) x 7.7" (d) x 6.0" (h)

► Software Features

- Integrated Add-Ins for Popular Microsoft® Applications – Word®, Excel® and Outlook® – No Retyping Necessary (See System Requirements)
- Built-In General Office and Commercial Templates for Quick Label Creation
- Included P-touch® Editor Software Allows You to Create Custom Layouts With:
 - Bar Codes
 - Graphics
 - TrueType Fonts
 - Special Formatting, Including Frames and Tables
- Database Connectivity for .csv, .txt, and .mdb File Types
- Prints in Portrait or Landscape Mode – also Prints Text Vertically (for Binder Labeling)
- Auto-Size Feature Reduces or Enlarges Text to Fit on a Label
- Includes Date and Time Stamping – also has Auto-Counter for Serialization
- Zoom Feature to Preview Labels and Layouts Before Printing
- Prints the Following Bar Codes: CODE 39, CODE 128, CODABAR, UPC A/E, EAN 8/13/128, INTERLEAVED 2 OF 5, POSTNET, LASER BAR CODE, ISBN2, ISBN5, PDF417, QR CODE, DATA MATRIX
- Auto Sensor Quickly Identifies Label Type for Quick Label Formatting Changes
- Repeat (Multi-Copy) Printing
- Includes P-touch® Library and History Functions for Quick Access to Frequently Used Labels and Graphics

► Carton Contents

- Brother QL-500 PC Label Printer
- DK-1201 Die-Cut Standard Address Labels (Starter Roll, 100 labels)
- USB cable
- CD-ROM with User's Manual, Drivers and PT-Editor Software
- Quick Start Guide

► System Requirements

Computer	PC compatible
Operating System	Windows®: 98SE/ ME/ 2000 Pro/ XP (Pre-Installed)
CPU	Intel® Pentium® 266 MHz or higher (700MHz or higher recommended)
Memory (RAM)	Win 98SE, Me: 64MB or more required
Hard Disk Free Space	70MB or more
Interface	USB 1.1 or later specification
Other	CD-ROM drive for installation
Monitor	SVGA, high color or higher graphics card

► Available Supplies†



DIE-CUT PAPER LABELS

Standard Address Labels

DK-1201 | 400/roll
 1-1/7" x 3-1/2" (29mm x 90mm)

Large Address Labels

DK-1208 | 400/roll
 1-1/2" x 3-1/2" (38mm x 90mm)

File Folder Labels

DK-1203 | 300/roll
 2/3" x 3-7/16" (17mm x 87mm)

Small Address Labels

DK-1209 | 800/roll
 1-1/7" x 2-3/7" (29mm x 62mm)

Multi-Purpose/ Return Address Labels

DK-1204 | 400/roll
 2/3" x 2-1/8" (17mm x 54mm)

CD/DVD Film Labels

DK-1207 | 100/roll
 2-1/3" x 2-1/3" (58mm x 58mm)

Shipping Labels

DK-1202 | 300/roll
 2-3/7" x 4" (62mm x 100mm)



CONTINUOUS TAPES

Durable Paper Tapes

DK-2214
 1/2" x 100' (12mm x 30.48M)

DK-2210
 1-1/7" x 100' (29mm x 30.48M)

DK-2205
 2-3/7" x 100' (62mm x 30.48M)

Durable Film Tapes

DK-2211
 Black Print on White
 1-1/7" x 50' (29mm x 15.24M)

DK-2212
 Black Print on White
 2-3/7" x 50' (62mm x 15.24M)

DK-2606
 Black Print on Yellow
 2-3/7" x 50' (62mm x 15.24M)

DK-2113
 Black Print on Clear
 2-3/7" x 50' (62mm x 15.24M)

For More Information

Please visit our Web site at <http://www.brother.com>
 or call the Brother FAX-BACK SYSTEM 1-800-521-2846 (USA), 1-800-681-9838 (Canada).

Distributed by: Brother International Corporation • 100 Somerset Corporate Blvd., Bridgewater, NJ 08807

Machine: Made in China • DK roll made in Japan, spool assembled in China

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