

GARMIN™ *marketing memo*

nüvi® 650



Personal Travel Assistant

Garmin International is pleased to announce the new nüvi 650 GPS navigator and personal travel assistant. This affordable widescreen GPS navigator includes many of the same exciting features found in the nüvi 660, but does not include Bluetooth® wireless technology or an FM transmitter. Items such as the AC charger, carrying case and FM traffic receiver are sold separately.

The nüvi 650 comes preloaded with highly detailed City Navigator® NT road maps for North America. This map database features nearly six million points of interest, including hotels, restaurants, gas stations, ATMs and attractions. The map data is provided by NAVTEQ™, a world leader in premium-quality mapping. Like the original nüvi models, the 650 has unique traveler's reference tools like optional Garmin Travel Guide™, Garmin Language Guide™ and SaversGuide®.

Product Features and Specifications

- Easy-to-use, slim, portable device
- Preloaded with City Navigator North America NT
- Super-bright 4.3" diagonal color display; 480 x 272 pixels; WQVGA TFT landscape display, with white backlight and touchscreen
- High-sensitivity GPS receiver for improved performance and reception
- WAAS enabled; flip-up antenna - includes MCX-type connector for optional external GPS antenna connection
- Built-in travel kit includes features like sample Language Guide, MP3 player with sample MP3s, audible book player with sample audio books, picture viewer, world clock, currency & measurement converters and calculator
- Trip computer records mileage, max speed, total time and more
- SD memory card expansion slot for storage of supplemental maps, MP3s and audio books (available from Audible.com)
- Text-to-speech – unit prompts you to "Turn right on Main St" instead of "Turn right in 500 feet"
- Includes Garmin Lock™ anti-theft feature
- Configurable vehicle icons – allows users to select a fun, customized car-shaped icon; users can download additional choices from <http://www.garmin.com/vehicles/>
- Standard headphone jack
- Audible and visual navigation instructions
- Offers a three-dimensional mapping perspective, or 2-D overhead view
- Unit dimensions: 4.9"W x 2.9"H x 0.9"D
- Weight: 6.2 ounces
- Built-in lithium-ion battery
- Battery life: up to 7 hours depending on usage
- Includes suction cup mount that allows for easy adjustment and quick release
- Simplified PC connectivity, similar to a digital camera, using USB mass storage with access to either the SD card slot or to the unit's internal memory directly from your PC desktop
- With the POI loader program, users can set up proximity alerts for school zones, safety cameras, create custom POIs and more

nüvi® 650, North America

Includes: nüvi 650, preloaded City Navigator North America NT, vehicle suction cup mount, vehicle power cable, dashboard disk, USB interface cable, quick reference guide

Availability: April, 2007

P/N: 010-00540-70

UPC: 753759070755

List: \$749.99

Compatible Garmin Accessories

Description	Part Number	UPC Number	List Price
• GTM 20, FM TMC Traffic Receiver (15-month subscription included)	010-00544-01	753759058661	\$214.27
• SaversGuide® Membership Card & SD Card	010-10775-01	753759057244	\$49.99
• Garmin Language Guide™**	010-10672-00	753759052867	\$74.99
• Garmin Travel Guide, Fodor's (U.S.)	010-10672-01	753759052874	\$69.99
• Garmin Travel Guide™ (All of Europe - 20 countries)***	010-10672-02	753759052891	\$160.70
• Garmin Travel Guide (Central Europe)*** (Germany, Austria, Switzerland, Liechtenstein)	010-10672-03	753759052898	\$74.99
• Garmin Travel Guide (France)***	010-10672-04	753759052904	\$74.99
• Garmin Travel Guide (Scandinavia)*** (Denmark, Finland, Norway, Sweden)	010-10672-05	753759052911	\$74.99
• Garmin Travel Guide (Southern Europe)*** (Andorra, Spain, Italy, Portugal, San Marino)	010-10672-06	753759052928	\$74.99
• Garmin Travel Guide (Northwestern Europe)*** (Belgium, UK, Ireland, Luxembourg, Netherlands)	010-10672-07	753759052935	\$74.99
• A/C Charger (includes international adapters)	010-10723-00	753759052966	\$25.00
• USB mass storage PC interface cable, replacement	010-10723-01	753759052973	\$14.99
• Carrying case	010-10823-01	753759061678	\$18.00
• Suction cup mount, replacement	010-10823-00	753759061661	\$47.73
• Automotive mount	010-10823-02	753759062415	\$39.36
• Vehicle power cable	010-10747-03	753759057879	\$28.00
• Suction cup mount with vehicle power cable kit	010-10935-02	753759067823	\$49.99
• Portable friction mount	010-10908-00	753759067304	\$39.99

**Data supplied by Oxford University Press

***Data supplied by Falk Marco Polo

Plus, these exciting preprogrammed SD cards are being offered:

• SD card with City Navigator NT (Europe)	010-10680-00	753759051099	\$349.99
• SD card with City Navigator NT (North America)	010-10679-00	753759051082	\$199.99
• SD card with City Navigator NT (Italy & Greece only)	010-10693-00	753759051181	\$182.13
• SD card with City Navigator NT (Switzerland, Austria, Eastern France, Northern Italy, Southern Germany)	010-10694-00	753759051198	\$182.13

only)			
• SD card with City Navigator NT (DACH)	010-10970-00	753759071011	\$182.13
• SD card with City Navigator NT (UK & Ireland only)	010-10696-00	753759051211	\$182.13
• SD card with City Navigator NT (France only)	010-10697-00	753759051228	\$182.13
• SD card with City Navigator NT (Spain & Portugal only)	010-10698-00	753759051235	\$182.13
• SD card with City Navigator NT (Nordics only)	010-10699-00	753759051242	\$182.13
• SD card with City Navigator NT (Benelux only)	010-10700-00	753759051259	\$182.13

Shipping and Case Pack Information

<u>Gift Box Dimensions</u>	<u>Gift Box Weight</u>	<u>Case Pack</u>	<u>Master Carton Dim</u>	<u>Master Carton Weight</u>
6.4"D x 6.4"W x 6.4"H	1.9 lbs.	12 pcs/carton	20.5"Dx14"Wx14.5"H	26 lbs.

NOTICE TO DRIVERS IN CALIFORNIA AND MINNESOTA: State law prohibits drivers in California and Minnesota from using suction mounts on their windshields while operating motor vehicles. Other Garmin dashboard or friction mounting options should be used. For available accessories, refer to the Garmin website at www.garmin.com. Also, refer to the Owner's Manual for instructions on using the included mounting disk with the suction cup mount. Garmin does not take any responsibility for any fines, penalties, or damages that may be incurred as a result of disregarding this notice. (See California Vehicle Code Section 26508(a); Minnesota Statutes 2005, Section 169.71)