



Trade in. Cash out. Print smarter.

Purchase a new HP Flow MFP, select LaserJet MFP or other color LaserJet printer and get up to \$500 back for any used printer.¹

Act now. Offer valid January 1 – April 30, 2013.

It's easier than you think

In just four simple steps, you can earn a trade-in allowance when you exchange your old printer for a new, energy-efficient HP device.



Step 1

Purchase a new qualifying HP LaserJet printer or MFP



Step 2

Submit your claim for trade-in



Step 3

Pack your old product for free shipping



Step 4

Receive up to \$500 cash back

Visit www.hp.com/go/tradeandsave1 to register your trade-in claim.

Program overview

The new 2013 Trade-in and Save program offer is only available for a limited time! Take advantage of these savings on a variety of new HP LaserJet printers and MFPs that are designed to deliver more than consistent, reliable printing—they can also boost productivity and cut costs. Find the perfect printer for your office and trade in for a new HP printer or MFP today. Why should you trade in your old printer?

Recycling with HP

HP will recycle your returned products, minimizing the impact on the environment, through HP-approved recycling facilities. HP ensures that returned products are recycled in an environmentally friendly way, processing them to recover valuable plastics and metals for new products and diverting millions of tons of waste from landfills.

HP and ENERGY STAR®

Get the product that's right for your business and help protect the environment with an HP purchase. Most HP products offered in the Trade-in and Save 2013 promotion are ENERGY STAR® qualified. HP is an original partner of the ENERGY STAR® program, which was designed to recognize and promote products that save energy while maintaining product performance.

Trade in and save

For a limited time, when you purchase an eligible HP color LaserJet printer or LaserJet MFP and return your old ink or laser desktop printer (any brand, any condition) to HP, you can **get up to \$500** cash back.¹ HP will even recycle your old printer for free. This promotion runs January 1, 2013 through April 30, 2013, and is valid in the U.S. only (limited availability in Hawaii and Alaska).



that was easy.™



Eligible products

The information below reflects product changes, including updated cash-back amounts, effective January 1 – April 30, 2013.²

HP color LaserJet printers	SKU#	Rebate amount ¹
HP LaserJet Pro 400 color printer M451dn	CE957A	\$50
HP LaserJet Pro 400 color printer M451dw	CE958A	\$50
HP LaserJet Enterprise 500 color printer M551n	CF081A	\$50
HP LaserJet Enterprise 500 color printer M551dn	CF082A	\$50
HP LaserJet Enterprise 500 color printer M551xh	CF083A	\$100
HP Color LaserJet Enterprise CP4025dn Printer	CC490A	\$100
HP Color LaserJet Enterprise CP4525n Printer	CC493A	\$100
HP Color LaserJet Enterprise CP4525dn Printer	CC494A	\$100
HP Color LaserJet Enterprise CP5525dn Printer	CE708A	\$200

HP LaserJet multifunction printers (black)	SKU#	Rebate amount ¹
HP LaserJet Pro 400 MFP M425dn	CF286A	\$50
HP LaserJet Enterprise 500 MFP M525dn	CF116A	\$100
HP LaserJet Enterprise 500 MFP M525f	CF117A	\$200
HP LaserJet Enterprise 500 Flow MFP M525c	CF118A	\$350
HP LaserJet Enterprise M4555f MFP	CE503A	\$300

HP color LaserJet multifunction printers	SKU#	Rebate amount ¹
HP LaserJet Pro 300 color MFP M375nw	CE903A	\$50
HP LaserJet Pro 400 color MFP M475dn	CE863A	\$50
HP LaserJet Pro 400 color MFP M475dw	CE864A	\$50
HP LaserJet Pro 500 color MFP M570dn	CZ271A	\$100
HP LaserJet Enterprise 500 color MFP M575dn	CD644A	\$200
HP LaserJet Enterprise 500 color MFP M575f	CD645A	\$200
HP LaserJet Enterprise 500 color Flow MFP M575c	CD646A	\$500
HP LaserJet Enterprise 700 color MFP M775dn	CC522A	\$300
HP LaserJet Enterprise 700 color MFP M775f	CC523A	\$300
HP LaserJet Enterprise 700 color MFP M775z	CC524A	\$300
HP LaserJet Enterprise 700 color MFP M775z+	CC304A	\$300

¹ Offer valid from January 1 – April 30, 2013, and is only available on select printing and imaging products and varies in amounts and timing. Additional restrictions apply. For qualifying products and terms and conditions, including recycling details, visit www.hp.com/go/TradeandSave1.

² Products and rebates subject to change without notice. Please visit www.hp.com/go/TradeandSave1 for the most up-to-date product and savings details.

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