

## What does it mean to you?

ISO print speed or ISO pages per minute (PPM) allows you to compare printers using a "real-world" printing scenario. It measures the "out of the box" (default) speed.



## Who is ISO?

The International Organization for Standardization, widely known as ISO.



ISO has developed over 17,500 standards, including the new ISO standard for print speed – ISO ppm uses the ISO standard.

## What is ISO ppm?

ISO ppm is industry-approved and internationally accepted. Completed in March 2009, it was developed by technical experts and representatives from companies such as Canon®, Epson®, HP®, Kodak®, Lexmark® and Brother®.



Much like the MPG ratings on new cars, ISO ppm allows you to make an "apples-to-apples" comparison between different models and manufacturers.

## Frequently Asked Questions

**Q: What are ppm and ipm?**

**A:** "ppm" stands for pages per minute, "ipm" stands for images per minute. Either version can be used to designate ISO print speed.

**Q: How is ISO ppm determined?**

**A:** Black and color print speeds are determined in default, single-side mode, in accordance with ISO/IEC 24734.

**Q: Why is there a big difference between ISO print speed and maximum print speed?**

**A:** Max print speed is determined according to each manufacturer's testing and may require special settings. ISO print speed is measured in default mode, so it more accurately reflects real-world speeds.

**Q: Why don't laser printers display ISO print speed?**

**A:** Laser printers print at one set speed, effectively a default speed. ISO print speed measures default ink jet print speed, making the rating comparable to laser print speeds.

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that was easy.<sup>sm</sup>