



TRADE-IN AND SAVE

**HP TRADE IN AND SAVE 2011.
LET PAYBACK TIME BEGIN.**

STAPLES AND HP TRADE IN AND SAVE 2011 PROGRAM

Buying a new HP printer can more than pay for itself

New HP printers and Original HP printer cartridges deliver more than consistent, reliable printing. They can boost productivity, cut costs and reduce your impact on the environment. No wonder they're the standard for millions of businesses today.

New HP technologies can save you time and money

Printers get old. Even if your old printer still works, it may be costing you more than you think. Consider what you can do with a new HP device:

- Improve productivity. Newer devices are typically faster than older models, often have larger paper input capacity and can support more users – saving time
- Add color for impact. Switch to a color device and print professional-quality marketing materials yourself
- Consolidate devices. Combine print, scan, fax and copy machines into one multifunction machine to save space and energy, and simplify supplies purchases
- Experience HP's latest innovations. Increase efficiency with new technologies like HP ePrint, Smart Install, Auto-on/Auto-off, and other productivity-enhancing solutions

Trade in and save

For a limited time, when you purchase any qualifying HP LaserJet or HP inkjet printer and return your old desktop printer (any brand, any condition) to HP, you can **save a MINIMUM of \$50**. HP will even recycle your old printer for free.

This promotion runs October 2, 2011 through December 31, 2011, and is valid in the U.S. only.

How to save!

Online Mail-in Rebate:

1. Purchase any qualifying HP product from the list of online qualifying products.
2. Complete the online claim form on www.hp.com/go/printertrade within 45 days of your purchase.
3. HP will send you a confirmation e-mail when the claim is received.
4. Fax, e-mail or mail the confirmation e-mail and proof of purchase to HP. Please write the serial number of your new printer(s) on the sales invoice prior to mailing.

e-mail: hptradesave@marketvelocity.com

mail: Market Velocity, Inc.
HP Trade-In and Save Program
1305 Mall of Georgia Blvd, Suite 190
Buford, GA 30519

fax: (678) 730-0420

Qualifying HP printers

- HP LaserJet P2035 Printer (HP P/N CE461A)
Get \$50 cash back
- HP LaserJet P2035n Printer (HP P/N CE462A)
Get \$50 cash back
- HP LaserJet P2055d Printer (HP P/N CE457A)
Get \$50 cash back
- HP LaserJet P2055dn Printer (HP P/N CE459A)
Get \$50 cash back
- HP LaserJet P3015x Printer (HP P/N CE529A)
Get \$250 cash back
- HP LaserJet P4015dn Printer (HP P/N CB526A)
Get \$350 cash back
- HP LaserJet P4515x Printer (HP P/N CB516A)
Get \$450 cash back
- HP Color LaserJet CP2025n Printer (HP P/N CB494A)
Get \$50 cash back
- HP Color LaserJet CP2025dn Printer (HP P/N CB495A)
Get \$50 cash back
- HP Color LaserJet CP2025x Printer (HP P/N CB496A)
Get \$50 cash back
- HP Color LaserJet CP4525dn Printer (HP P/N CC494A)
Get \$250 cash back
- HP Color LaserJet CP5225dn Printer (HP P/N CE712A)
Get \$150 cash back
- HP Color LaserJet CP5525dn Printer (HP P/N CE708A)
Get \$250 cash back
- HP LaserJet M2727nf MFP (HP P/N CB532A)
Get \$50 cash back
- HP LaserJet M3035xs MFP (HP P/N CC477A)
Get \$250 cash back
- HP LaserJet M4345xs MFP (HP P/N CB427A)
Get \$550 cash back
- HP Color LaserJet CM2320nf MFP (HP P/N CC436A)
Get \$50 cash back
- HP Color LaserJet CM2320fxi MFP (HP P/N CC435A)
Get \$50 cash back
- Officejet Pro 8500A e-All-in-One (HP P/N CM755A)
Get \$50 cash back
- Officejet Pro 8500A Plus e-All-in-One (HP P/N CM756A)
Get \$50 cash back
- Officejet Pro 8500A Premium e-All-in-One (HP P/N CM758A)
Get \$50 cash back
- Officejet Pro 8600 Plus e-All-in-One (HP P/N CM750A)
Get \$50 cash back
- Officejet Pro 8600 Premium e-All-in-One (HP P/N CN577A)
Get \$50 cash back
- Photosmart eStation All-in-One (HP P/N CQ140A)
Get \$50 cash back

STAPLES

that was easy.™

